

## About the Program

The Chicagoland Dealers Care program was started in 2008 to build upon the charitable efforts of CATA's new car dealers in their local communities. Dealer members may apply to the CATA for additional contributions to local charities they support.

## **Application Guidelines**

Please use the following guidelines and application to request support from Chicagoland Dealers Care:

- CATA dealer members must apply to the CATA to qualify for the Chicagoland Dealers Care program.
- Requests to be considered should be related to, but not limited by, the following suggestions: humanitarian needs; education; academic programs; medical research; relief projects or causes as they arise such as natural disasters, fire, personal or regional catastrophes; cultural arts; performing arts.
- Dealer members applying for support must match the donation they are requesting from the CATA.
- Maximum donation from Chicagoland Dealers Care is up to \$1,500.
- Requested donations must be for local charities supported by CATA dealer members (this includes the Chicagoland metropolitan area and Northwest Indiana).
- All requests are subject to the discretion of the Civic and Dealer Relations Committee and the amount of funds available.
- Special consideration will be given with regard to degree of the dealer's involvement with the charity both time and financial.
- Requested donations for faith-based religious organizations should be for humanitarian needs rather than propagation of particular beliefs.
- Requests for political donations cannot be considered by Chicagoland Dealers Care and should be referred to the CATA's political action committee.
- The Chicagoland Dealers Care program will not solicit contributions from CATA members. Its sole source of funding comes from the CATA.

## Application

Please complete this form with a short description of your charity involvement.
Dealership Name:
Dealer Principal Name:
Phone:
E-mail:
Charity Name:
Charity Mission:
Amount Requested:
Dealer Donation to Charity:
Program Funds Will Support:
Charitable 501c3 Number:
Charity Contact Name:
Charity Contact Email:

Please email the completed form to CATA Communications & Marketing Manager, Hayley Feichter at <u>hfeichter@drivechicago.com</u>.